
How to Commemorate Juneteenth on Social Media

Juneteenth is June 19th, 2022

Federal Holiday for Juneteenth is Monday, June 20, 2022

If you are publishing social media posts regarding Juneteenth:

- Use “Enslaved people/Americans” not “slaves” in all language
- Use “In honor of Juneteenth” or “to commemorate Juneteenth” use of “Happy” or “Celebrate” may be insensitive to the history of Juneteenth
- If you’re struggling with what to say about Juneteenth, you can use your social media to amplify the voices of others in the Black community, by sharing links, liking Juneteenth posts, and re-posting Black caregivers, creators, and authors who are discussing Juneteenth
- Attend local Juneteenth community events and share and post photos where possible

Social Post 1 – Share the Work of Black Vets on NatGeo’s Love & Vets

Suggested Copy to Cut and Paste: (link will populate with a photo of Dr. Draper and Dr. Tyler)

*As we mark the Juneteenth holiday, we recognize the Veterinary industry, like others, also has a need for diversity and inclusion to better serve pets and animals. Take a look at a day in the life of a Black Veterinary family, and Dr. Will Draper veterinarian and advocate, in **Love & Vets** on Nat Geo TV on Disney+ <https://www.disneyplus.com/series/love-vets/6lcbyqW0woOI>*



Social Post 2 – Share a link to the History of Juneteenth

Suggested Copy to Cut and Paste: (simply add the link to populate your Facebook post with an image from the link)

June 19th is Juneteenth! In honor of our Black Veterinary community, learn about the history of this day and why it is now a federal holiday <https://thejuneteenthfoundation.com/historyofjuneteenth/>

Social Post 3 – Share the History

Suggested Copy to Cut and Paste:

Juneteenth marks the day in 1865 — in the aftermath of the Civil War — when U.S. Army troops landed in Galveston, Texas, and informed some of the last enslaved Americans that they were free. Today we recognize Juneteenth as a day to remember our history and to recognize that a diverse and inclusive community of care for pets is better for animals and humans alike.

More Resources:

Tuskegee University College of Veterinary Medicine

<https://www.tuskegee.edu/programs-courses/colleges-schools/cvm>

Juneteenth.com

<https://www.juneteenth.com/>

Listen to a Reading of the Emancipation Proclamation

<https://www.npr.org/2021/06/18/1007632122/to-celebrate-juneteenth-listen-to-a-reading-of-the-emancipation-proclamation>

Black DVM Network

<https://www.blackdvmnetwork.com/>

AAHA.org

A Black Veterinarian Discusses Lack of Diversity in the Veterinary Profession

<https://www.aaha.org/publications/newstat/articles/2020-09/a-black-veterinarian-on-the-lack-of-diversity-in-the-veterinary-profession/>

National Association for Black Veterinarians

<https://nabvonline.org/>